



# FARM TO FORK 2018

June 3 • September 16 • December 6 • [www.farmtoforknc.com](http://www.farmtoforknc.com)

CELEBRATING LOCAL FOOD AND LOCAL FARMS

## 2018 Sponsorships

Thank you for making last year's **10th Anniversary Farm to Fork Picnic Weekend** such a tremendous success! Loyal supporters and first-timers united to make last summer's gathering a true celebration of the importance of our vibrant farming community, recognizing their hard work and commitment to bringing fresh, healthful food to tables across the Piedmont and beyond.

It's hard to put into words how grateful we are for the ever increasing support of this festival, which began as a one-off party to recognize Carlo Petrini and the [Slow Food Movement](#) and became one of the most anticipated culinary weekends in our region. It not only brings well-deserved attention to farmers and chefs who appreciate the bounty of our land, but also directs proceeds to benefit the [Center for Environmental Farming Systems](#) (CEFS) and the [Breeze Farm Enterprise Incubator](#), providing hands-on training and mentorship to young and second-career farmers committed to ensuring that communities continue to have access to locally-grown food.

This year some major changes are afoot: Instead of scheduling three major culinary events on consecutive days, the 2018 Farm to Fork will separate its happenings to take greater advantage of our evolving growing season. The **Farm to Fork Picnic**, historically our final feast, will now launch the series on **Sunday, June 3**. We'll return to the beautiful grounds of [Farrington Village](#), where dozens of our area's best chefs and artisan producers will partner with farmers who use sustainable practices to produce a vast array of fruit, vegetables, meats and dairy products.

We'll reconvene on **September 16** with a pop-up dinner featuring **Jacob Boehm** of [Snap Pea Underground & Catering](#). Boehm's monthly dinner events are the stuff of [legend](#) across the Triangle. The self-taught chef dazzles guests with a multi-course, hyper-local meal designed around a compelling theme, gathering diners in bucolic outdoor settings or dramatic indoor spaces not typically associated with fine dining. While specific details will not be announced until days before the event, we guarantee that Boehm will be cooking with seasonal ingredients at their peak, provided by some of our best known farm partners.

On **December 6**, we'll present our final event of the series amid the fragrant setting of [Lavender Oaks Farm](#) in Chapel Hill with guest speaker [John T. Edge](#), author of critically acclaimed [The Potlikker Papers: A Food History of the Modern South](#). A prolific writer and insightful social commentator, Edge is director of the influential Southern Foodways Alliance. This celebration of Southern food will be a sort of moveable feast, with dishes prepared by six prominent chefs at different stations. Beverages from local craft makers will be featured, along with live music and merriment.

This year, we hope to support twice as many farmer apprentices and interns kicking off their careers in sustainable agriculture!

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To sponsor the 2018 Farm to Fork Events, please complete the form at the end of this document. Contact Samantha Terhune with any questions at [f2fpicnicsponsors@gmail.com](mailto:f2fpicnicsponsors@gmail.com) or 919-360-7725. You also may go online to [www.farmtoforknc.com](http://www.farmtoforknc.com) to make your sponsorship donation via credit card.

Farm to Fork fundraising efforts operate under the auspices of the North Carolina Agricultural Foundation, Inc., a 501(c)(3) tax-exempt organization (tax ID 56-6049304). You will receive a receipt for the tax-deductible portion of your sponsorship.

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## 2018 SPONSORSHIP OPPORTUNITIES

### **GOLD SPONSOR \$25,000 (\$20,860 tax deductible)**

- Logo/Name on Farm to Fork website with a hyperlink to sponsor website
- 12 tickets to Farm to Fork Picnic on June 3, 2018 at Fearington Village
- 12 tickets to the pop up dinner on September 16, 2018 at a surprise location with Snap Pea Catering
- 12 tickets to the speaker event with John T. Edge at Lavender Oaks Farm
- Recognition in the Farm to Fork Picnic Menu and Program
- Social Media
- Recognition as F2F Sponsor in 12 Tweets, 12 Instagram, and 5 Facebook posts
- Facebook “boost” on one post for one week targeting 10,000 – 20,000 users
- Logo on all sponsorship banners
- Logo on the Farm to Fork Picnic t-shirt

### **SILVER SPONSOR \$10,000 (\$7,240 is tax deductible)**

- Logo/Name on Farm to Fork website with a hyperlink to sponsor website
- 8 tickets to Farm to Fork Picnic on June 3, 2018 at Fearington Village
- 8 tickets to the pop up dinner on September 16, 2018 at a surprise location with Snap Pea Catering
- 8 tickets to the speaker event with John T. Edge at Lavender Oaks Farm
- Recognition in the Farm to Fork Picnic Menu and Program
- Social Media
- Recognition as F2F Sponsor in 10 Tweets, 10 Instagram, and 3 Facebook posts
- Facebook “boost” on one post for one week targeting 10,000 – 20,000 users
- Logo on all sponsorship banners
- Logo on the Farm to Fork Picnic t-shirt

### **GOLDEN TABLE SPONSOR \$8,000 (\$5930 is tax deductible)**

- Kudos for independently sponsoring ONE Farm Apprentice for the 10-month program!
- Logo/Name on Farm to Fork website with a hyperlink to sponsor website
- 6 tickets to Farm to Fork Picnic on June 3, 2018 at Fearington Village
- 6 tickets to the pop up dinner on September 16, 2018 at a surprise location with Snap Pea Catering
- 6 tickets to the speaker event with John T. Edge at Lavender Oaks Farm
- Recognition in the Farm to Fork Picnic Menu and Program
- Social Media
- Recognition as F2F Sponsor in 8 Tweets, 8 Instagram, and 2 Facebook posts
- Facebook “boost” on one post for one week targeting 10,000 – 20,000 users
- Logo on all sponsorship banners
- Logo on the Farm to Fork Picnic t-shirt

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## **HARVEST SPONSOR \$5,000 (\$3,620 is tax deductible)**

- Logo/Name on Farm to Fork website with a hyperlink to sponsor website
- 4 tickets to Farm to Fork Picnic on June 3, 2018 at Fearington Village
- 4 tickets to the pop up dinner on September 16, 2018 at a surprise location with Snap Pea Catering
- 4 tickets to the speaker event with John T. Edge at Lavender Oaks Farm
- Recognition in the Farm to Fork Picnic Menu and Program
- Social Media
- Recognition as F2F Sponsor in 6 Tweets, 6 Instagram, and 2 Facebook posts
- Logo on all sponsorship banners
- Logo on the Farm to Fork Picnic t-shirt

## **COMMUNITY SPONSOR \$2,500 (\$1520 is tax deductible)**

- Logo/Name on Farm to Fork website with a hyperlink to sponsor website
- 4 tickets to Farm to Fork Picnic on June 3, 2018 at Fearington Village
- 2 tickets to the pop up dinner on September 16, 2018 at a surprise location with Snap Pea Catering
- 4 tickets to the speaker event with John T. Edge at Lavender Oaks Farm
- Recognition in the Farm to Fork Picnic Menu and Program
- Social Media
- Recognition as F2F Sponsor in 2 Tweets and 2 Instagram posts
- Logo on the Farm to Fork Picnic banner

## **FIELD SPONSOR \$1,000 (\$710 is tax deductible)**

- Logo/Name on Farm to Fork website with a hyperlink to sponsor website
- 2 tickets to Farm to Fork Picnic on June 3, 2018 at Fearington Village
- 2 tickets to the speaker event with John T. Edge at Lavender Oaks Farm
- Recognition in the Farm to Fork Picnic Menu and Program

## **GARDEN SPONSOR \$500 (\$300 is tax deductible)**

- Logo/Name on Farm to Fork website with a hyperlink to sponsor website
- 2 tickets to Farm to Fork Picnic on June 3, 2018 at Fearington Village
- Recognition in the Farm to Fork Picnic Menu and Program

## **SPONSOR A LOCAL FOOD HERO**

LOCAL FOOD HEROS ARE YOUTH, YOUTH ORGANIZERS AND COMMUNITY MEMBERS who are leading efforts around the state to change our food system for the better. With your help, we are excited to host them at the Farm to Fork events as a special thank-you for making a difference. Please consider a special gift that will help us honor our 2018 Local Food Heroes.

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## Sponsor Form

Please complete the information below and send a scan of this form to [f2fpicnicsponsors@gmail.com](mailto:f2fpicnicsponsors@gmail.com) or [f2fpicnicnc@gmail.com](mailto:f2fpicnicnc@gmail.com) or mail it to: Farm to Fork, Campus Box 7645, Raleigh, NC 27695-7645. **Please make checks payable to the NC Agricultural Foundation, Inc. A payment can also be made online on the website <http://farmtoforknc.com/> . Credit Cards cannot be accepted over the phone.**

*\*Farm to Fork fundraising efforts operate under the auspices of the NC Agricultural Foundation, Inc., a 501(c)3 organization, tax id #56-6049308. You will receive an official receipt for the tax-deductible portion of your sponsorship. Thank you!*

Support/Sponsorship Level & Amount: \_\_\_\_\_

Name/Organization (as recorded for tax purposes): \_\_\_\_\_

Name for Program Listing: \_\_\_\_\_

I would like my donation to remain anonymous. Please DO NOT list my organization or name in the collateral.

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website (if applicable): \_\_\_\_\_

Facebook Page (if applicable): \_\_\_\_\_

Twitter Handle (if applicable): \_\_\_\_\_

Instagram Handle (if applicable): \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**NC STATE UNIVERSITY**

NC Agricultural Foundation

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